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E.O. 11652: GDS TAGS: PINT MX

SUBJ: PRESIDENTIAL SUCCESSION

REF: A) A-533 OF DECEMBER 14, 1974, D) MEXICO 7594 (PARA 9

- B) A-170 OF MAY 8, 1975C) MEXICO 7593 (PARA 7)
- 1. SUMMARY: MEXICANS ARE SUDDENLY ANXIOUS AND JITTERY OVER THE PRESIDENTIAL SUCCESSION AS GENUINE DOUBT HAS CREPT INTO MINDS OF MANY WHO HAVE LONG THOUGHT GOVERNMENT SECRETARY MOYA PALENCIA WAS SHOO-IN. PRIMARY REASON FOR THIS CHANGE HAS BEEN PUBLIC VISIBILITY OF PRESIDENCY SECRETARY, CERVANTES DEL RIO, CONTRASTING WITH MOYA'S LOW PROFILE. WHETHER CERVANTES' RISE IS A TRUE INDICATION OF HIS PROSPECTS OR EVIDENCE THAT SUCCESSION IS BEING CAREFULLY STAGE-MANAGED TO KEEP EVERYONE GUESSING (WE FAVOR THE LATTER) THE RESULT IS MALAISE AND ANXIETY. ECHEVERRIA, IN THE MEANTIME, IS AT THE HEIGHT OF HIS POLITICAL POWER. END SUMMARY.
- 2. THE ANNOUNCEMENT OF THE PRI'S (RULING PARTY'S)
 PRESIDENTIAL CANDIDATE IS NOW ONLY SIX TO SEVEN WEEKS AWAY
 (IN 1969 IT OCCURRED OCT 21). ECHEVERRIA HIMSELF HAS SAID
 IT WILL BE AFTER OCTOBER 12. ECHEVERRIA'S RETURN AUGUST 22
 FROM A 45 DAY TRIP ABROAD HAS INAUGURATED THE HOMESTRETCH
 PHASE OF THE PRESIDENTIAL SUCCESSION RACE AND A RISE IN THE
 PUBLIC PULSE WAS TO BE EXPECTED. HOWEVER, IN THE LAST TWO
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TO THREE WEEKS WE HAVE NOTED GENUINE DOUBT AND WONDER AMONG

CONTACTS OVER THE CANDIDATE'S IDENTITY. SOME MOYA (SECRETARY OF GOVERNMENT) SUPPORTERS ARE CONCERNED THAT HE HAS SLIPPED. NEARLY EVERYONE AGREES THAT PRESIDENCY SECRETARY CERVANTES DEL RIO HAS STAYED IN THE RUNNING AND THAT HIS CHANCES HAVE SLOWLY BUT DRAMATICALLY PROSPERED OVER THE COURSE OF THE SUMMER MONTHS TO THE POINT WHERE SOME EVEN PUT THEM AHEAD OF MOYA'S.

3. THE PRIMARY REASON FOR THIS CHANGE HAS BEEN CERVANTES' PUBLIC VISIBILITY, CONTRASTING WITH MOYA'S VIRTUAL DISAPPEARANCE. (MOYA HAS MADE ONLY ONE SPEECH DURING THIS PERIOD.) SINCE APRIL, WHEM MOYA'S FORTUNES REACHED THEIR PEAK, CERVANTES:

A) HEADED THE GOM DELEGATION TO THE APRIL MEETING ON SELA:

B) TRAVELED TO WASHINGTON TO SIGN AN IMPORTANT WORLD BANK LOAN;

C) HAS TRAVELED EXTENSIVELY THROUGHOUT MEXICO INAUGURATING "REGIONAL DEVELOPMENT COMMITTEES"; D) INAUGURATED THE CLUB OF ROME MEETING IN GUANAJUATO (REPRESENTING ECHEVERRIA); E) APPEARED AS THE SURPRISE REPRESENTATIVE OF THE PRESIDENT AT AN ASSEMBLY OF PUBLISHERS WHOSE

ORGANIZERS HAD EXPECTED MOYA;
F) ADDRESSED THE MEETING OF THIRD WORLD EDUCATORS
HELD IN ACAPULCO; AND

G) ON AUGUST 28 SPOKE AT THE PRESIDENT'S BEHEST AT A POLITICAL RALLY ATTENDED BY ALL THE CANDIDATES.

NO OTHER PRESIDENTIAL ASPIRANT HAS EVEN APPROACHED THIS PUBLIC PERFORMANCE. THE MOST COMMON INTERPRETATION IS THAT CERVANTES' VISIBILITY IS A SIGN OF PRESIDENTIAL FAVOR OR EVEN AN EFFORT BY ECHEVERRIA TO CREATE PUBLIC SUPPORT FOR HIS CANDIDACY.

4. IN OUR LAST MAJOR ANALYSIS (A-170 MAY 8) OF THE SUCCESSION, WE POINTED OUT THAT EVERY OUTGOING PRESIDENT IS AT BEST A LAME DUCK FOR THE FINAL THRITEEN MONTHS OF HIS PRESIDENCY, SINCE A PSYCHOLOGICAL, IF NOT LEGAL, CONFIDENTIAL

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TRANSFERENCE OF POWER TAKES PLACE WHEN THE CANDIDATE IS ANNOUNCED. WE CONCLUDED:
"SINCE THE PERSONAL INTEREST OF PRESIDENT ECHEVERRIA IS TO KEEP POLITICANS AND INTEREST GROUPS GUESSING UNTIL THE LAST POSSIBLE MOMENT, WE WILL NOT BE SURPRISED TO SEE DEVELOPMENTS OVER THE NEXT FIVE MONTHS WHICH APPEAR TO FAVOR ONE OR ANOTHER RIVAL OF THE CURRENT FFONTRUNNNER."

5. THE FACTORS IN PARAGRAPH 3 ABOVE CAN EASILY BE INTER-PRETED AS JUST SUCH DEVELOPMENTS AND WE ARE INCLINED TO READ THEM AS STAGE MANAGING FOR THE FOLLOWING REASONS:

A) OTHER, MORE SUBSTANTAIVE DEVELOPMENTS, POINT TO A CONSERVATIVE TREND. THESE INCLUDE THE ENTRY OF BUSINESSMEN INTO THE PRI, FIDEL VELASQUEZ'S CRITICISM OF ECONOMIC POLICY AND HIAS ASSUMING THE PRESIDENCY OF THE CONGRESS OF LABOR FOR THE PERIOD ENDING DECEMBER 31, GOM HARASSMENT OF THE MEXICAN COMMUNIST PARTY, THE FAILURE OF NEW LEFIST POLITICAL PARTIES TO REGISTER, AND A TRED TOWARD CONSERVATISM IN ECONOMIC POLICY. ALL THESE DEVELOPMENTS ARE MORE CONSONANT WITH A MOYA CANDICACY THAN WITH CERVANTES;

B) A PRESIDENTIAL TIPPING OF THE HAND (AT LEAST TO THE POINT WHERE THE PUBLIC IS CONVINCED OF THE CANDICATE'S IDENTITY) IS INCONSISTENT WITH THE PRESIDENT'S BEST PERSONAL INTEREST; AD

C) THE REASON FOR A SEVEN MONTH PRESIDENTIAL CAMPAIGN IS TO BUILD PUBLIC SUPPORT FOR THE PRI CANDIDATE. NO SUCH EFFORT IS NECESSARY AT THIS TIME.

6. STILL THERE IS REASON FOR CAUTION. IF MEXICAN POLITICANS, WHOSE VIES COUNT, DECIDED THAT THE PRESIDENT'S PREFERENCE IS CERVANTES, THEY MAY HEDGE THEIR BETS OR EVEN SHIFT SUPPORT TO CERVANTES. A SECOND REASON IS THE PRESIDENT HIMSELF, WHOSE DECISIONS IN MAJOR MATTERS ARE OFTEN MOST INFLUENCED BY THOSE WHO HAVE THE LAST WORD CONFIDENTIAL

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WITH HIM. IN THIS INSTANCE, THE TIMING OF THE PRESIDENT'S TRIP, ACCENTUATING THE THIRD WORLD ELEMENT OF HIS SOMETIMES CONTRADICTORY POLITICAL TENDENCIES, COULD PUT HIM IN A FRAME OF MIND TO FAVOR CERVANTES. THIS IS THE CURRENT VIW (INDEED FEAR) OF SEVERAL HIGHLY PLACED GOM OFFICIALS WHO WERE WITH THE PRESIDENT DURING MUCH OF THE TRIP (SEE REFS C AND D). JOVA

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